

## CALL FOR CHAPTERS

**Book Title:** *The Representation of Ideology(ies) in Electronic Media for Children and Young Adults*

**Publisher:** Cambridge Scholars Publishing

**Editor:** Nilay Erdem Ayyıldız (Firat University, Turkey, [nerdem@firat.edu.tr](mailto:nerdem@firat.edu.tr))

**Submission Deadline:** **June 01, 2021**

### **About the Book**

This book aims to provide the latest critical research within a relevant theoretical framework in relation to the representation/s of ideology/ies in electronic media including TV cartoons, animations, videos, computer and video games, which are designed for children and young adults.

The book will appeal to general readers, including researchers, professionals or anyone who is interested in cultural studies, literary studies, humanities and sociology. Therefore, contributions are welcomed in the fields (but are not limited to, as long as they are related to the topic of the book) as follows:

- Cultural studies
- Literary studies
- Media studies
- Communication studies
- Discourse studies
- Critical approach to the use of ideologies in technology
- Reflection of race, class and ethnic studies in electronic media

### **Submission Procedure**

Submissions in English should normally be no longer than 6000 words and should be original and previously unpublished. If the work has already been published (as a journal article, or in conference proceedings, for example), Cambridge Scholars Publishing will require evidence that permission to be re-published has been granted. To see the call on the publisher's website, please click here: <https://www.cambridgescholars.com/pages/guest-edited-collections>, where you can download and complete a submission form.

All relevant submissions should be sent to [admin@cambridgescholars.com](mailto:admin@cambridgescholars.com) by **June 01, 2021**, noting that your submission is for the book entitled *The Representation of Ideology(ies) in Electronic Media for Children and Young Adults*.

### **About the Editor**

Dr Nilay Erdem Ayyıldız is a graduate of Hacettepe University, English Language and Literature. She holds her MA from the same department at Firat University, where she is currently teaching, and her PhD from Atılım University, all in Turkey. She is interested in works of British children's and Victorian literature.

### **About the Publisher**

This book is scheduled to be published by Cambridge Scholars Publishing. Cambridge Scholars Publishing is a renowned publisher which has representatives around the world and offices in Barcelona, Berlin and China. It is also listed in the Clarivate Analytics Web of Science Master Book List, as may be confirmed at the following address: <http://workinfo.com/mbl/publishers/> For additional information about the publisher, please visit [www.cambridgescholars.com](http://www.cambridgescholars.com).

**NOTE:** There are **no submission or acceptance fees** for chapters submitted to Cambridge Scholars Publishing for the publication of this book. Moreover, this publication is anticipated to be released **until the end of 2021**.

---Please do not hesitate to contact the editor if you have any inquiries ([nerdem@firat.edu.tr](mailto:nerdem@firat.edu.tr))---